



Wajdi BEN REJEB, PhD

University Professor, Online Faculty Member and Entrepreneur

Date and Place of Birth: 15/07/1979 – Kelibia (Tunisia)

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EDUCATION

2013	UNIVERSITY OF TUNIS EL MANAR Faculty of Economic Sciences & Management PhD , Management Sciences, [With Highest Honour] Dissertation Title: <i>Corporate governance and managerial purposes: The case of listed companies and business groups in Tunisia.</i>	Tunis, Tunisia
2003	UNIVERSITY OF TUNIS EL MANAR Faculty of Economic Sciences & Management Master of Sciences Degree , Management Sciences, [Valedictorian] Dissertation Title: <i>Corporate governance and Performance in Tunisian Health care organizations.</i>	Tunis, Tunisia
2001	UNIVERSITY OF TUNIS EL MANAR Faculty of Economic Sciences & Management Bachelor's degree , Management Sciences.	Tunis, Tunisia

PUBLICATIONS

PEER-REVIEWED JOURNAL ARTICLES AND BOOK CHAPTERS

Berraies, S. & **Ben Rejeb, W.** (2018). Boards of directors roles and size: what effects on exploitative and exploratory innovations? Case of listed Tunisian firms. *International Journal of Entrepreneurship and Innovation Management*. [Accepted - Forthcoming].

Ben Rejeb, W. (2016). Empirical Evidence on Corporate Governance Impact on CSR Disclosure in Developing Economies: The Tunisian and Egyptian Contexts. In D. Jamali (Eds.), *Comparative Perspectives on Global Corporate Social Responsibility*, (pp. 116-137). Hershey, PA: IGI Global.

Ben Rejeb, W. (2016). Impact des rôles et des caractéristiques du conseil d'administration sur le degré d'internationalisation des sociétés tunisiennes cotées. *International Journal of Economics & Strategic Management of Business Process*, 6, 10-17.

Ben Rejeb, W. (2014). Good Board Governance and Perceived Business Continuity in Tunisian Corporate Groups. *Journal of Asian Development Studies*, 3(4), 21-34.

Ben Rejeb, W., & Frioui, M. (2012). The impact of good corporate governance practices on stakeholder's satisfaction in Tunisian listed companies. *International Journal of Business and Management Studies*, 4(2), 187-199.

Ben Rejeb, W. (2012). A Study of Management Perceptions of the Impact of Board Roles on Value Creation Typology in Developing Economies: The Case of Tunisian Listed Companies. *International Journal of Business and Management Studies*, 4(2), 187-199.

Ben Rejeb, W., Abdellatif, C., Sbais, Y., & Dabbabi, Y. (2006). le management Tunisien : orientation arabe ou méditerranéenne?. *Sociétal*, 54(4), 36-44.

In Press

Berraies, S. & **Ben Rejeb, W.** (2018). Investigating the contribution of Board of directors' composition and roles to exploitative and exploratory innovations: Evidence from Tunisian listed firms. *International Journal of Emerging Markets*.

Article in preparation

Ben Rejeb, W. (xxxx). The effect of Board processes, size and leadership on Strategic Innovativeness: the case of Tunisian listed companies

Ben Rejeb, W. (xxxx). Board processes as antecedent of board performance: evidence from a developing economy

Ben Rejeb, W. (xxxx). The effect of Board role performance and diversity on CSR disclosure in the Tunisian listed companies

Book chapters in preparation

Ben Rejeb, W. (2019). Corporate Governance challenges in Tunisia?. In A. N. Kostyuk (Eds.), *Corporate Governance in Africa: new challenges and opportunities*. Virtus Interpress.

REVIEWER

- Corporate Governance, The international journal of business in society (Since 2016)
- Jamali, D. (Ed.). (2016). *Comparative perspectives on global corporate social responsibility*. IGI Global.
- AIMS Conference (Since 2017)

ACADEMIC CONFERENCES

Berraies, S., & Ben Rejeb, W. (2016, May). *Composition et rôles du conseil d'administration : quels effets sur l'innovation d'exploitation et l'innovation d'exploration ? : Cas des entreprises tunisiennes cotées*. Paper presented at the XXVth Annual International Conference on Strategic Management of the International Association of Strategic Management (AIMS-2017), Hammamet, Tunisia.

Ben Rejeb, W. (2015, November). *Impact des rôles et des caractéristiques du conseil d'administration sur le degré d'internationalisation des sociétés tunisiennes cotées*. Paper presented at the 3rd International Conference on Business, Economics, Marketing & Management Research (BEMM-2015), Hammamet, Tunisia.

Ben Rejeb, W. (2012, August). *A Study of Management Perceptions of the Impact of Board Roles on Value Creation Typology in Developing Economies*. Paper presented at Istanbul International Conference on Business and Economics (ICBE-2012) organized by the Social Sciences Research Society, Istanbul, Turkey.

Ben Rejeb, W. & Frioui, M. (2012, August). *The impact of good corporate governance practices on stakeholder's satisfaction in Tunisian listed companies*. Paper presented at Istanbul International Conference on Business and Economics (ICBE-2012) organized by the Social Sciences Research Society, Istanbul, Turkey.

Ben Rejeb, W. (2009, July). *Le volet conceptuel des indices de gouvernance d'entreprise*. Paper presented at the conference : corporate governance indexes, organized by the Research Laboratory General Management Studies, Gammarth, Tunisia.

Ben Rejeb, W. (2007, May). *Création de valeur instrumentales: Les enjeux et les défis*. Paper presented at the conference : creating value in emerging economies, organized by the Research Laboratory General Management Studies, Gammarth, Tunisia.

Ben Rejeb, W. (2006, March). *Les déterminants du design du Conseil d'Administration: Une étude conceptuelle*. Paper presented at the 5th International Conference on Business and Management organized by the Tunisian Association of Management Science, Hammamet, Tunisia.

Ben Rejeb, W., Abdellatif, C., Sbais, Y., & Dabbabi, Y. (2006, March). *Tunisian Management : Arab or Mediterranean orientation?*. Paper presented at the 5th International Conference on Business and Management organized by the Tunisian Association of Management Science, Hammamet, Tunisia.

Ben Rejeb, W. & Omar I. (2006, March). *Gouvernance des Banques Tunisiennes: Pratiques, Perspectives et Recommendations*. Paper presented at the 1st International Conference "financement des entreprises et stratégies de développement dans les PED", Sousse, Tunisia.

PRESENTATIONS AND TALKS

Ben Rejeb, W. (2016, December). *E-logistics for export*. Presentation at the Seminar organized by the Chamber of Commerce and Industry of Tunis "E-Export: A Leverage for Development", Tunis, Tunisia.

Ben Rejeb, W. (2015, May). *Opinion surveys in the era of Web 2.0*. Presentation at the 1st day of market research and opinion polls "Marketing Studies at the service of the brand", Tunis, Tunisia.

Ben Rejeb, W. (2014, May). *New trends in corporate governance*. Presentation at the symposium "IT Governance" organized by Tunisian Institute of Governance, Audit and IT Security (ITASI) - ISACA, Tunis, Tunisia.

Ben Rejeb, W. (2014, March). *Internet and opinion polls: the opportunity of Online surveys*. Presentation at the E-Marketing Fair, Tunis, Tunisia.

Ben Rejeb, W. (December, 2013). *Valuing soft skills for a better employability*. Presentation at the Annual Day of students integration of the Institute of High commercial studies IHEC 'recruit IHEC', Carthage, Tunisia.

Ben Rejeb, W. (2012, June). *Economic aspect of the practice of Food storage "Oula"*. Presentation at the Seminar organized by the National Institute of Consumption in partnership with the National Nutrition and Food Technology Institute, Tunis, Tunisia.

Ben Rejeb, W. (2007, April). *Banks corporate governance*. Presentation at the Annual meeting of the alumni of the Tunisian Bankers Association, Hammamet, Tunisia.

TEACHING EXPERIENCE

Since 2012	National Institute of Applied Sciences & Technology, Carthage University <i>Associate Professor, Social Sciences Department (Since 2017) Assistant Professor (2012-2016)</i>	Tunis, Tunisia Undergraduate, Graduate & Doctorate students
Since 2015	University of Roehampton - London Online - Laureate Education <i>Faculty Member, Management Program Research Project Supervisor</i>	UK/(Online / Remote) MSc / MBA Students
Since 2017	United Nations System Staff College <i>Member of the roster of Instructors for the development and delivery of training and learning activities on Management topics (Online and Face to Face)</i>	Italy/(Online / Remote)
Since 2010	Tunis Virtual University <i>Online Faculty Research Supervisor</i>	Tunisia (Online / Remote) Adult learners
Since 2007	Tunis International Private University <i>Part-time Assistant Professor, Management Department Research supervisor</i>	Tunis, Tunisia Undergraduate & Graduate International students
2006 - 2012	Higher Institute of Computer Sciences & Management, Kairouan University <i>Assistant Professor, Management Department Projects supervisor</i>	Kairouan, Tunisia Undergraduate & Graduate students
2003 - 2006	Faculty of Economic Sciences & Management, University of Tunis El Manar <i>Adjunct Faculty, Management Sciences Department</i>	Tunis, Tunisia Undergraduate students

SUPERVISION EXPERIENCE

- Animation of seminars for PhD students and Co-supervision of professional doctorates – National Institute of Applied Sciences and Technology (Since 2018)
- Co-supervision of doctoral degree dissertations – Faculty of Economic Sciences and Management of Tunis. (Since 2017)
- Research project supervisor of MBA and MSc research projects - University of Roehampton London Online - Laureate Higher Education Group (Since 2016)
- Supervisor of End of studies projects - Higher Institute of Computer Sciences & Management, Kairouan (2006-2010)
- Supervisor of Master's Dissertation and End of studies Projects - International Private University of Tunis (Since 2009).
- Supervisor of End of studies project – Tunis Virtual University (Since 2017).

UNIVERSITY SERVICE AND COMMUNITY ENGAGEMENT

- Member of the steering group of 4 C Project (Center of Careers and et Competencies Certification)at National Institute of Applied Sciences & Technology, Tunis (Since 2017)
- Coordinator of Management modules at National Institute of Applied Sciences & Technology, Tunis (Since 2017)
- Responsible of course development for on-line modules "Managing Projects" at the University of Roehampton London Online (September 2016) and the modules “Decision Making” and “Management of Organizations” at Tunis Virtual University.
- Member of the project steering committee "*The entrepreneur engineer*" of the National Institute of Applied Sciences & Technology, Tunis (2012-2014).
- Member of students' selection committees for Masters programs of the Higher Institute of Computer Sciences & Management, Kairouan (2008-2010).
- Mentor and coach of business creation projects (Tunis International Private University) (2014-2016).
- Member of the project committee of the University of Kairouan for the purpose of the program of quality improvement in higher education. (Selected and Funded by the World Bank) (2007-2010).
- Vice President of Tunisian Academy of Management Science (2014-2015).

ENTREPRENEURSHIP & OTHER EMPLOYMENT/EXPERIENCE

Since 2016	LOGITECH www.efret.tn	Tunis, Tunisia
	Co-Founder <i>eFret.tn is the first e-marketplace for shipping services in Tunisia</i>	
2012 - 2016	TUNISIE SONDAGE	Tunis, Tunisia
	Co-Founder & Associate Consultant <i>TUNISIE SONDAGE provides online survey solutions and consumer panel for market research agencies, advertisers and marketing professionals.</i>	
2013 - 2015	PROFILES INTERNATIONAL TUNISIA	Tunis, Tunisia
	Talent Consultant & Strategic Business Partner <i>Profiles International is a world leader provider of psychometric Assessment solutions, Job Matching, HR diagnosis</i>	
2001-2003	MARKET KNOWLEDGE SERVICES	Tunis / Geneva
	Marketing & Sales Manager <i>MKS is a provider of financial market solutions for traders and brokers</i>	

PRIZES AND AWARDS

- November 2017: Orange International Social Venture Prize, Africa and MENA 2017 (Third Prize winner with eFret.tn)
- September 2017 :Orange National Social Venture Prize, Tunisia 2017 (Third Prize winner with eFret.tn)

RELEVANT SKILLS AND OTHER DETAILS

- Languages :

	Understanding		Speaking		Writing
	Listening	Reading	Spoken interaction	Spoken production	
English	C1	B2	B2	B2	C1
French	C2	C2	C2	C2	C2
Arabic	C2	C2	C2	C2	C2
Italian	A1	A1	A1	A1	A1

Levels: A1/2: Basic user - B1/2: Independent user - C1/2 Proficient user. European Common European Framework of Reference for Languages

- Level 1 IT and Internet Certificate **C2i®** and Excellent knowledge of several processing packages including: **SPSS** (Data Analysis and Statistical Software); **Gantt Project** (Project management software); Microsoft Office **Word, Excel, Power Point, Outlook**.
- Experience working in online / e-learning environments (Moodle LMS & Blackboard LMS)
- Experience with plagiarism detection solution "**Turnitin**"
- Commentator and analyst for several media outlets in Tunisia (Tunisia National Television1 & 2, Nesma TV, Maghreb Newspaper, Alchourouk Newspaper, African Manager online, Soutour Mag online, Ekhbaria Mag online, Réalités Online, Maghreb Voices Online, etc.).

REFEREES

Pr. Mohamed Goaid

Job Title: Full Professor,

University: Qatar University, Qatar

Phone Number: +974 4403-6480 *Email Address:* mgaied@qu.edu.qa

Dr. Maha Khemaja

Job Title: Associate Professor, Former Dean of the Higher Institute of Computer Sciences and Management

University: Higher Institute of Applied Sciences and Technologies, University of Sousse, Tunisia

Phone Number: +216.73382656 *Email Address:* maha_khemaja@issatso.rnu.tn

Dr. Rebeca Garcia Ramos

Job Title: Associate Professor

University: University of Cantabria, Spain

Phone Number: +34942201612 *Email Address:* rebeca.garciaramos@unican.es

Dr. Naouel Abdelmoula

Job Title: Associate Professor, Head of Social Sciences department

University: National Institute of Applied Sciences & Technology, Tunisia

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