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- **HIGHLIGHTS**

- Publications in peer-reviewed quality journals
- Five Best Paper Awards
- Editorial Services [Journal/s and Book].
- Excellent teaching evaluations
- International teaching and research experience
- Guest Professor experience in China, France, Germany, and British Columbia, Canada.
- Excellent services to the academic community.
- Teaching on a variety of International Business and Global Entrepreneurship courses.
- Both Qualitative and Quantitative Research Background.

- **THE FIVE MOST SIGNIFICANT CONTRIBUTIONS**

- **Publication in reputed journals:** *Journal of Global Information Management*, *International Journal of Logistics Research and Applications*, *Research Policy* (FT-50), *Sustainability*, *M@n@gement* (A-ranking journal, FNEGE (France)), *Applied Economics*, and *Journal of Cleaner Production*, and *Journal of Environmental Management*.
- **Five Best Paper Award:** Three ASAC best paper awards, Two AGBA best paper award, One Honorable mention from AIB-NE).
- **Editorial services:** Associate Editor, *Transnational Corporations Review*, Editor of five peer reviewed Books.
- **Collaborative Approach:** Collaborating for research with faculties from North America, Africa and Asia.

- **Multi-disciplinary research:** Conduct research in Social Entrepreneurship, Immigrant Entrepreneurship, Offshore-outsourcing, as well as Sustainability.

- **EMPLOYMENT**

- [2020-] Associate Professor of International Business and Global Strategy, Laval University, Quebec, Canada.
- [2019-to-2020], Associate Professor, School of Business and Economics (SOBE), Thompson Rivers University (TRU), Kamloops, British Columbia, Canada.
- [2014-to-2019], Assistant Professor, School of Business and Economics (SOBE), Thompson Rivers University (TRU), Kamloops, British Columbia, Canada.
- [2015-to-Present], Guest professor, University of Paris East Creteil (UPEC), Paris, France.
- [2014-present], Guest professor, Tianjin University of Technology, China.
- [2017-present], Guest professor, Shanghai University of Technology, China.
- [2015-present], Guest professor, Osnabruck University of Applied Science, Germany.
- [2009-2022], Adjunct Faculty for ETI-7013 Séminaire Pluridisciplinaire sur l'Asie (Multi-disciplinary Seminar on Asia), School of Advanced International Relation Studies (HEI), Laval University, Quebec, Canada.

- **EDUCATION**

- PhD [2014] in International Business Strategy. (Thesis topic: *Towards Sustainable Offshore Outsourcing: An Empirical Study on Canadian Manufacturing Small and Medium Size Firms*). Laval University, Quebec, Canada.
- MBA (Master's in Business Administration), Laval University, Québec, Canada.
- MPhil in International Economics with thesis (1998-2002), University of Mohammed V, Rabat, Morocco, with collaboration of Université Catholique de Louvain, Belgium.
- Licence/BSc honors' in Business Economics, (1994-1998), **First class first** in 1998, University of Mohammed V, Rabat, Morocco.

- **CURRENT RESEARCH PROJECTS**

- 1) Data Analytics and Performance of Service Firms
- 2) Industry 4.0 and Dynamic Capabilities
- 3) Social and Immigrant Entrepreneurship
- 4) Offshore outsourcing and developing dynamic capabilities.
 - i) Canadian Manufacturing SMEs,
 - ii) Suppliers from emerging countries.
- 5) Emerging country markets focus on Asia
 - i) Current research project: “Strategy of Luxury Product Firms in Asian Emerging countries”.
 - ii) Belt and Road Initiative (BRI): Geo-Strategic and Economic Implications (China-Pakistan Economic Corridor, CPEC).
 - iii) Sustainability in emerging countries.
- 6) Self-initiated Highly Skilled expatriate Immigrants in Canada: Cultural Adaptation and Job Satisfaction). Awarded **Insight Development Grant (IDG)** 2019, SSHRC, Canada.

- **PUBLICATIONS IN PEER-REVIEWED JOURNALS**

1. Dang, Y., Song, Y., Mohiuddin, M., & Sheng, D. (2022). Towards Cleaner Production Ecosystem: An Analysis of Embodied Industrial Pollution in International Trade of China’s Processing versus Normal Exports. *International Journal of Environmental Research and Public Health*, 19(16), 9900.
2. Saleh, T. A., Sarwar, A., Islam, M. A., Mohiuddin, M., & Su, Z. (2022). Effects of Leader Conscientiousness and Ethical Leadership on Employee Turnover Intention: The Mediating Role of Individual Ethical Climate and Emotional Exhaustion. *International Journal of Environmental Research and Public Health*, 19(15), 8959.
3. Li Bo, Mohiuddin, M., and Cao, Q. (2022). Impact of global value chain (GVC) participation on rural migrant labors’ employment opportunities in urban area in developing countries, *European J. of International Management*, (in press).
4. Mu, S., Wang, X. and Mohiuddin, M. (2022). Impact of Environmental Protection Regulations on Corporate Performance from Porter Hypothesis Perspective: A Study Based on Publicly Listed Manufacturing Firms Data. *Front. Environ. Sci.* 10:928697. doi: 10.3389/fenvs.2022.928697

5. Muhammad Delwar Hussain, Mohiuddin, M., Iftekhar Ahmed, and Md. Tareq bin Hossain (2022). Impact of Stakeholders as Board Members on Sustainability and Social Outreach of Microfinance Institution (MFI) in Developing Markets, *Int. J. of Managerial and Financial Accounting* (in press).
6. Meng, Q., Mohiuddin, M., & Cao, Y. (2022). Sustainable Production Clauses and Positioning in the Global Value Chain: An Analysis of International Investment Agreements (IIA) of the ICT Industry in Developing and Developed Markets. *Sustainability*, 14(4), 2396.
7. Al-Azad, M. S., Mohiuddin, M., & Su, Z. (2022). The Client and Service Provider Relationship in IT Outsourcing Project Success: The Moderating Effects of Organizational Attitudes on Knowledge Sharing and Partnership Quality. *Journal of Global Information Management*, 30(1), 1-27.
8. Mohiuddin, M., Hosseini, E., Faradonbeh S.B., Sabokro, M. (2022). Achieving Human Resource Management Sustainability in Universities. *International Journal of Environmental Research and Public Health*, 19(2):928.
<https://doi.org/10.3390/ijerph19020928>.
9. Li, Q., Sun, P., Li, B., & Mohiuddin, M. (2022). Impact of Climate Change on Rural Poverty Vulnerability from an Income Source Perspective: A Study Based on CHIPS2013 and County-Level Temperature Data in China. *International Journal of Environmental Research and Public Health*, 19(6), 3328.
10. Ahmed, S., Mohiuddin, M., Rahman, M. (2021). The Impact of Islamic Shariah Compliance on Customer Satisfaction in Islamic Banking Services: Mediating Role of Service Quality, *Journal of Islamic Marketing*, 12(3): xx-xx.
<https://doi.org/10.1108/JIMA-11-2020-0346>
11. Yang, M., Mamun, A. A., Mohiuddin, M., Al-Shami, S. S. A., & Zainol, N. R. (2021). Predicting Stock Market Investment Intention and Behavior among Malaysian Working Adults Using Partial Least Squares Structural Equation Modeling. *Mathematics*, 9(8), 873.
12. Mohiuddin, M., Mazumder, M. N. H., Al Mamun, A., & Su, Z. (2020). Evolution of social microenterprises from rural to the urban area: A study on income-generating micro-entrepreneurs in an urban context. *Strategic Change*, 29(4), 435-446.
13. Hussain, I., Mu, S., Mohiuddin, M., Danish, R. Q., & Sair, S. A. (2020). Effects of Sustainable Brand Equity and Marketing Innovation on Market Performance in Hospitality Industry: Mediating Effects of Sustainable Competitive Advantage. *Sustainability*, 12(7), 2939.

14. Rafiq, N., Abbasi, A. S., Ali Sair, S., Mohiuddin, M., & Munir, I. (2020). Emotional labor and its association with emotional exhaustion through cultural intelligence. *Transnational Corporations Review*, 12 (4): 392-405.
15. Li, B., Cao, Q., & Mohiuddin, M. (2020). Factors Influencing the Settlement Intentions of Chinese Migrants in Cities: An Analysis of Air Quality and Higher Income Opportunity as Predictors. *International Journal of Environmental Research and Public Health*, 17(20), 7432.
16. Parvin, S. S., Hossain, B., Mohiuddin, M., & Cao, Q. (2020). Capital Structure, Financial Performance, and Sustainability of Micro-Finance Institutions (MFIs) in Bangladesh. *Sustainability*, 12(15), 6222.
17. Mohiuddin, M., Rashid, M.M., Al-Azad, M.S., & Su, Z. (2019). Back-shoring or Re-shoring: Manufacturing Offshoring from Emerging to Least Developing Countries (LDCs), *International Journal of Logistics Research and Applications*. [SSCI IF: 3.48, ABDC: B].
18. Mamun, A.A., Mohiuddin, M., Su, Z. and Fazal, S.A. (2019). Strategic Orientations, the Mediating effect of Absorptive Capacity and Innovation: A Study among Malaysian Manufacturing SMEs, *International Journal of Innovation Management*, <https://doi.org/10.1142/S1363919619500166>
19. Yuliang, C. and Mohiuddin, M. (2019). Sustainable agro-food supply chain in emerging country: An Analysis of Price Formation Mechanism of Fresh and Raw Vegetable along the Supply Chain in Rural China, *Sustainability*, (2071-1050), 11(10).
20. Fazal, S. A., Al Mamun, A., Wahab, S. A., & Mohiuddin, M. (2019). Social and Environmental Sustainability, Host Country Characteristics, and the Mediating Effect of Improved Working Practices: Evidence from Multinational Corporations in Malaysia. *Journal of Asia-Pacific Business*, 20(2)-102-124.
21. Mohiuddin, M., Mamun, A.A., Fazal, S.A., and Masud, M.M. (2018). Environmental Knowledge, Awareness and Business School Students' Intention to Purchase Green Vehicles in Emerging Countries. *Sustainability*, 10 (5), 1543. [SSCI IF: 3.25].
22. Li, B., Mohiuddin, M., & Liu, Q. (2019). Determinants and Differences of Township Hospital Efficiency among Chinese Provinces. *International journal of environmental research and public health*, 16(9), 1601.
23. Liu, Q.; Li, B.; Mohiuddin, M. (2018). Prediction and Decomposition of Efficiency Differences in Chinese Provincial Community Health Services. *International journal of environmental research and public health*, 15, 2265. IF: 2.145

24. Hoque, A., Mohiuddin, M., & Su, Z. (2018). Effects of Industrial Operations on Socio-Environmental and Public Health Degradation: Evidence from a Least Developing Country (LDC). *Sustainability*, 10, 3948.
25. Al Mamun, A., Mohamad, M. R., Yaacob, M. R. B., & Mohiuddin, M. (2018). Intention and behavior towards green consumption among low-income households. *Journal of environmental management*, 227, 73-86.
26. Halilem, N., Amara, N., Olmos-Peñuela, J., and Mohiuddin, M. (2017). To Own or not to Own? Is it the Question? A Multilevel Analysis of the Influence of Intellectual Property Right Policies on Academic Entrepreneurship. *Research Policy*, 46 (8), 1479-1489, FT 50, (A* journal; ABDC ranking).
27. Mehedi Masud, Amin, B. and Mohiuddin, M. et al. (2017). Adaptation Barriers to Climate Change Vulnerability: Major Challenges in Agricultural Sector, *Journal of Cleaner Production*, 156: 698-706.
28. Mohiuddin, M., Mazumder, M.N.H., Chrysostome, E. & Su, Z. (2017). Relocating high-tech industries to emerging markets: case of pharmaceutical industry outsourcing to India, *Transnational Corporations Review*, 9(3): 201-217.
29. Mohiuddin, M., Parvin, S.S., Sultana, M.A. & Karuranga, E. (2016). Media Coverage of Financial Crisis and Formation of Societal Perception and Behaviors: A Qualitative Content Analysis Perspective. *Revue de Philosophie Economique* (Review of Economic Philosophy), 17(2): 125-146.
30. Khanam, D., Parvin, S.S., Mohiuddin, M., Hoque, A., and Su, Z. (2018). Financial Sustainability of Non-Governmental Microfinance Institutions (MFIs): A Cost-Efficiency Analysis of BRAC, ASA, and PROSHIKA from Bangladesh, *Review of Economics & Finance*, 12(2): 87-101. [ABDC: B journal].
31. Khanam, D., Parvin, Mohiuddin, M., Hoque, A., and Weber, O. (2018). Financing Micro-entrepreneurs for Poverty Alleviation: A Performance Analysis of microfinance services offered by BRAC, ASA, and Proshika from Bangladesh, *Journal of Global Entrepreneurship Research*, 8(1), 27.
32. Abdullah Al Mamun, Muhammad Mohiuddin, Ghazali Bin Ahmad, Ramayah Thurasamy and Syed Ali Fazal (2018). Recycling Intention and Behavior among Low-Income Households, *Sustainability*, 10(7), 2407; [SSCI Impact factor: 2.075].
33. Al Mamun, A., Nawli, N.B.C., Mohiuddin, M., Shamsudin, S.F.F.B., and Fazal, S.A. (2017). Entrepreneurial Intention and Start-up Preparation among final year students in Malaysia, *Journal of Education for Business*, 92(6): 296-314.

34. Al Mamun, A., Mohiuddin, M., Ahmad, G.B., and Fazal, S.A. (2017). Effect of Entrepreneurial and Market Orientation on Consumer Engagement and Performance of Malaysian Manufacturing SMEs, *Management Research Review*, 41(1), 133-147.
35. Belkhdja, O., Mohiuddin, M. & Karuranga, E. (2017). The Determinants of FDI Location Choice in China: A Discrete-Choice Analysis, *Applied Economics*, 49(13): 1241-1254.
36. Wu, J.J., Lien, C.H., Mohiuddin, M., Chien, S.H., and Yang, X.J. (2016). The effects of smartphone users' core self-evaluations and stickiness on intentions to download free social media apps. *Journal of Decision Systems*, 25(3): 263-272. [ABDC B journal].
37. Kimiagari, S., Keivanpour, S., Al-Azad, M.S. & Mohiuddin, M. (2015). International Strategic Alliances (ISA) and Knowledge Transfer in Up-Stream Oil and Gas Sector: Application of a Fuzzy Delphi Method, *Contemporary Management Research*, 11(4): 409-428. [ABDC ranking: B].
38. Fahinde, C., Abodohoui, A., Mohiuddin, M., & Su, Z. (2015). External financial inflows and domestic investment in the economies of WAEMU: Crowding-out versus crowding-in effects. *The Journal of Developing Areas*, 49(3): 229-248. [ABDC ranking: B].
39. Dodson, M. S., de Azevedo, D. B., Mohiuddin, M., Defavari, G. H., & Abrahão, A. F. S. (2015). Natural Environment and Future Generations as Stakeholders, the path for Sustainability. *Desafio Online*, 3 (2): 1069-1088. [Quails (Brazil) ranking B3].
40. Mohiuddin, M., Regniere, M-H, Su, A. & Su, Z. (2014). The Special Economic Zone as a Locomotive for Green Development in China, *Asian Social Science*, 10(18), 109-121. [ABDC ranking: C].
41. Al-Mamun, A., Mohiuddin, M. & Mariapun, S. (2014). Investigating the Effect of Amanah Ikhtiar Malaysia's microcredit program on Employment in Rural Malaysia. *Journal of Southeast Asian Economies*, 31(3): 471-483.
42. Islam, M.A., Hoque, A., Mohiuddin, M., & Su, Z. (2014). Analysis of Capital-Labor Productivity for Firm Level Total Productivity Performance of Pharmaceutical Industries in Developing Countries, *Academy of Taiwan Business Management Review*, 10(3):20-27. [ABDC ranking: B].
43. Mohiuddin, M. & Su, Z. (2014). Global Value Chain and Competitiveness of Canadian Manufacturing SMEs. *Academy of Taiwan Business Management Review*, 10 (2), 82-92. [ABDC: B].
44. Mohiuddin, M. & Su, Z. (2013). Offshore Outsourcing of Core and Non-Core Activities and Integrated Firm-Level Performance: An Empirical Analysis on Québec Manufacturing SMEs. *M@n@gement*, 16 (4), 454-478. [ABDC ranking: B].

45. Mohiuddin, M. & Su, Zhan. (2013). Manufacturing Small and Medium Size Enterprise's Offshore Outsourcing and Competitive Advantage: An Exploratory Study on Canadian Offshoring Manufacturing SMEs, *Journal of Applied Business Research*, 29(4): 1111-1130 [ABDC ranking: C].
46. Legros, M., Karuranga, E., Lebouc, M-F., & Mohiuddin, M. (2013). Ethnic entrepreneurship in OECD countries: A systematic review of the determinants of performance for ethnic companies. *International Business & Economics Research Journal*, 12(10): 1199-1216. [ABDC ranking: C].
47. Jabeur, F., Mohiuddin, M. & Karuranga, E. (2013). Timeline of Initial Perceptions and Adoption of E-Business among the Quebec Forestry Sector SMEs. *Communications of the IIMA*, 13 (3), 1-20. [ABDC ranking: B, 2015].
48. Mohiuddin, M., Parveen, R., Rahman, M.I, & Mazumder, M.N.H. (2013). Entrepreneurial Motivation and Social Enterprises: An Empirical Analysis on Founders of Social Ventures in Bangladesh. *Transnational Corporations Review*, 5(2):77-92. [CABS ranking 1].
49. Gharibvand, S., Mazumder, M.N.H., Mohiuddin, M. & Su, Z. (2013). Relationship between Leadership Style and Employee Job Satisfaction: Evidence in Malaysia Semiconductor Industry. *Transnational Corporations Review*, 5(2): 93-103. [CABS ranking: 1].
50. Karuranga, E., Asti, F., Musonera, E. & Mohiuddin, M. (2011). The Impact of Foreign Direct Investment on Financial Performance: Results from the M&A Experiences of Canadian Firms from 1999 to 2005. *International Review of Business Research Papers*, 7(4): 25-45. [ABDC ranking: C].
51. Mohiuddin, M. & Su, Z. (2010). Firm level Performance of offshore outsourcing strategy of manufacturing enterprises: A Research Agenda. *Competition Forum*, 8(1): 13-27.
52. Mohiuddin, M., Su, Z., & Su, A. (2010). Towards Sustainable Offshore Outsourcing: A case study of Quebec manufacturing Firms Outsourcing to China. *The Journal of CENTRUM cathedra*. 3(1):84-95. [Qualis ranking: B].
53. Mohiuddin, M. (2000). Le micro-crédit dans l'éradication de la pauvreté. *Cahiers Africains d'Administration Publique*, 55(1): 105-119. (The role of Micro-credit in poverty alleviation, *African Public Administration Studies*).

- **BOOK CHAPTERS**

1. Mohiuddin, M., Al Azad, M. S., Ahmed, S., Ed-Dafali, S., & Reza, M. N. H. (2022). Evolution of Industry 4.0 and Its Implications for International Business. In *Global Market and Global Trade*. IntechOpen.

2. Elaha Hosseini, Mehdi Tajpour and Muhammad Mohiuddin (2022). The Role of Knowledge Employees' Voices in Creating Knowledge in Digital Startups, In book: Recent Advances in Knowledge Management, Publisher: IntechOpen, DOI: [10.5772/intechopen.105646](https://doi.org/10.5772/intechopen.105646)
3. Khalid, B., Al Azad, M. S., Ed-dafali, S., & Mohiuddin, M. (2022). Venture Leadership under Uncertainty: An Emerging Country Perspective. In *Leadership in a Changing World*. IntechOpen.
4. Mohiuddin, M. (2022, *in progress*): China-Pakistan Economic Corridor: geo strategic and Economic Implications, *Les nouvelles routes de la soie. Géopolitique d'un grand projet chinois*, PUL, Quebec Canada.
5. Muhammad Mohiuddin, Md. Samim Al Azad, Selim Ahmed, Slimane Ed-Dafali and Mohammad Nurul Hasan Reza. (2022). Evolution of Industry 4.0 and Its Implications for International Business, Global Trade and Global Markets. DOI: [10.5772/intechopen.101764](https://doi.org/10.5772/intechopen.101764)
6. Mohiuddin, M. & Azad, M.S. (2019). Ethnic Food Products in International Trade: ASEAN agro-food's Marketing Strategy in Canadian Market. In "*Globalization in Developing Economies*", Springer Publications.
7. Mohiuddin, M., Parveen, R., Rahman, M.I. & Su, Z. (2014). Motivational factors influencing social entrepreneurship in Bangladesh, In Elie Chrysostome and Rick Molz (2014) "*Building Businesses in Emerging and Developing Countries: Challenges and Opportunities*", Routledge publication, London/NYC.
8. Saidi, S., Mohiuddin, M., Chrysostome, E. & Su, Z. (2014). Challenges and marketing strategies of luxury goods in emerging countries: a study of Chinese consumers, In Elie Chrysostome and Rick Molz (2014) "*Building Businesses in Emerging and Developing Countries: Challenges and Opportunities*", Routledge publication, London/NYC.
9. Mazumder, M.N.H., Al-Mamun, A., Al-Amin, A.Q., & Mohiuddin, M. (2012). Economic Impact of tourism – A Review of Literatures on Methodologies and Their Uses: 1969-2011. In "*Tourism-Industry and Insights*", InTech - Open Access Publisher, Croatia.

- **PAPERS IN REVIEW PROCESS/ WORK-IN-PROGRESS**

1. Mohiuddin, M. & Su, Z. (under review) Offshore Outsourcing of Manufacturing SMEs and Developing Dynamic Capabilities. *International Business Review*.
2. Al-Azad, M.S., Mohiuddin, M. and Su, Z. "Organizational Learning and Developing Capabilities in Emerging Countries' Offshore IT Outsourcing Firms: Service Provider

Perspective,” *Journal of Global Information Management*.

3. Al-Azad, M.S., Mohiuddin, M. and Zhan Su (xxxx). “Impact of Vendor Firms Body of Knowledge (BoK) in Offshore IT Outsourcing: An Interaction Process”, *International Journal of Information management (IJIM)*.
 4. Mohiuddin, M. (work in progress). HRM Practices and Organizational Performance in High-tech Firms in Emerging Country: A Study on Multimedia super Corridor (MSC) Status Companies in Malaysia.
 5. Mohiuddin, M. & Yu, P. (work in progress). Do MNCs Engage in Hierarchical Location Choice? Evidence from US and European FDI in China.
 6. Karuranga, E. & Mohiuddin, M. (*in progress*). Attracting Skilled Minority Workers in the Secret Services: A Structural Equations Model.
- **CONFERENCE PROCEEDINGS**
 1. Jayashree, S., Reza, M.N.H., and Mohiuddin, M. (2021). “Impact of Cleaner Production and Environmental Management Systems on Sustainability: The Moderating Role of Industry 4.0.” *International Conference on Sustainable Energy, Environment and Green Technologies (ICSEEGT 2021)*. Organized by Poornima College of Engineering, Jaipur, Rajasthan, India, March 5-6, 2021.
 2. Reza, M.N.H., Jayashree, S., Malarvizhi, C.A.N., Mohiuddin, M. (2021). Industry 4.0– Technological Revolution and Sustainable Performance. *International Conference on Emerging Trends in Industry 4.0 (2021 ETI 4.0)*, May 19 - 21, 2021 | Raigarh, India.
 3. Mohiuddin, M., Bo Li, Cao, Q. (2020). Relation between Air Quality and Income: The Settlement Intention of Intercity Migrants in China, Research World International Conference, Feb 25-27, 2020, Chennai, India
 4. Al Azad, M.S. Mohiuddin, M. & Su. Z. (2019) “The Impact of Organizational Learning and Capabilities on Offshore IT Outsourcing Success: Service Providers’ Perspecti” *Academy of International Business (AIB) 2019 Annual Meeting*, June 24-27, 2019, Copenhagen, Denmark.
 5. Al Azad, M.S. Mohiuddin, M. & Su. Z. (2019) “Impact of Knowledge Sharing, Organizational Attitude, and Partnership Quality on Offshore IT Outsourcing Success” *Academy of International Business (AIB) 2019 Annual Meeting*, June 24-27, 2019, Copenhagen, Denmark.
 6. Mohiuddin, M., Al Azad, M.S., & Yuling D. (2019) “Apparel firms in the Global Value Chain: Knowledge Spill over, Dynamic Capability Development and Moving-Up the value ladder” *ASAC 2019 Conference (Technology & Innovation Management)*, May 24-27, 2019, Brock University, St. Catharines, Ontario, Canada.

7. Mohiuddin, M. & Su, Z. (2018). Student's perceptions in purchasing Green vehicle in emerging countries, *Academy of International Business*, Minneapolis, June 25-29, MN. USA.
8. Mohiuddin, M. (2018). Environmental Knowledge, Awareness, and Business School Students' Intentions to Purchase Green Vehicles in Emerging Countries, ASAC conference 2018, Toronto, ON. Canada.
9. Mohiuddin, M. & Parvin, S.S. (2018). Strategic Orientations, the Mediating effect of Absorptive Capacity and Innovation in Manufacturing SMEs from Emerging Countries ASAC conference 2018, Toronto, ON. Canada. **[ASAC Best paper Award, 2018]**.
10. Al-Mamun, A., Mohiuddin, M., Fazal, S. A., Ismail, M.B., and Ibrahim, M.A.H.B. (2017). Effect of Entrepreneurial and Market Orientation on Consumer Engagement and Performance of Manufacturing SMEs, *Canadian Council of Small Business and Entrepreneurship conference 2017*, [May 11-13], Quebec, Canada.
11. Zhang, Y., Zhao, L., Mohiuddin, M., Cao, Y. and Lin, CP. (2017) Research on factors influencing incubated enterprise innovation and growth, *Canadian Council of Small Business and Entrepreneurship conference 2017*, [May 11-13], Quebec, Canada.
12. Mohiuddin, M., Al Azad, M.S., & Su, Z. (2017). Value creating offshore outsourcing and developing dynamic capabilities, presented to the *Bangladesh Association of Business Administration (BABA) conference*, 2017 at Dhaka University, Dhaka, Bangladesh.
13. Mazumder, N.H.M., Su, S., Mohiuddin, M., & Al-Mamun, A. (2015). Beyond Making Of Micro Credit: An Empirical Study on Microenterprise Income in Urban Malaysia, *International Conference on Global Issues in Multidisciplinary Academic Research (GIMAR)*, January 05-06, 2015. Dubai, UAE.
14. Tareq Bin Hossain, M., Mazumder, M.N.H, & Mohiuddin, M., Karuranga, K. (2014). Theoretical Framework of Corporate Social Responsibility in emerging countries: Convergence or Divergence? AIB-SSA Conference, 2014, Nairobi, Kenya.
15. Mohiuddin, M. & Su, Z. (2014). Developing Dynamic Capabilities and Offshore Outsourcing of Canadian Manufacturing SMEs, *Strategic Management Society (SMS) conference*, 2014, Madrid, Spain.
16. Mohiuddin, M., Rashid, M.M, Abodohoui, A. and Su, Z. (2014). Cross-Cultural Management in HTBG SMEs: Challenges and Strategies, AIB-NE Special Conference, China.
17. Mohiuddin, M. & Su, Z. (2014). Offshore Outsourcing of Manufacturing SMEs and Developing Dynamic Capabilities: An Exploratory Study on Quebec SMEs, accepted to the AIB conference, 2014, Vancouver, BC, Canada.

18. Rashid, M.M., Al-Azad, M.S., Mohiuddin. & Su, Z. (2014). Offshore outsourcing from emerging to least developing countries (LDCs): Decision factors of East-Asian manufacturing firms' relocation to Bangladesh, proceedings of the ASAC conference, 2014, Muskoka, ON, Canada. [*ASAC Best paper Award, 2014*].
19. Mohiuddin, M. & Su, Zhan. (2014). Global Value Chain and Competitiveness of Canadian Manufacturing SMEs: A Post Crisis Analysis. Proceedings of the ASAC conference, 2014. Muskoka, ON.
20. Lebouc, M-F. & Mohiuddin, M. (2014). Making International Business Students Aware of their Beliefs Regarding Poverty, Presented and published in the proceedings of AIB-NE 2014, May 21-14, Beijing, China.
21. Mayuto, R., Barrane, F.Z., Karuranga, E. & Mohiuddin, M. (2013). Entrepreneurial Motivation of Foreign-Born Canadians: Opportunity or Necessity? Presented and published in the proceedings of AIB-NE 2013, October 10-12, Connecticut, USA.
22. Kimiagari, S., Keivanpour, S., & Mohiuddin, M. (2013). International Strategic Alliances and Knowledge Transfer in Upstream Oil and Gas sector: Prospects for the National Iranian Oil Company (NIOC). Presented and published in the proceedings of AIB-NE 2013, October 10-12, Connecticut, USA.
23. Matei, M., Mohiuddin, M., Abodohoui, A., & Su, Z. (2013). Knowledge Value Chain Analysis and Implementation of Sharing Strategy in an Academic Organization: A Case Study of the Faculty of Continuing Education (FCE). Presented and published in the proceedings of AIB-NE 2013, October 10-12, Connecticut, USA.
24. Muhammad Mohiuddin, Radjabu Mayuto, Marie-France Lebouc, Gahima Egide Karuranga (2013). Performance Factors of Immigrant Entrepreneurial Ventures in OECD Countries: Some Propositions for Future Research. Presented and published in the proceedings of AIB-NE 2013, October 10-12, Connecticut, USA.
25. Abidi, O., Mohiuddin, M., Su, Z. & Michel, L. (2013). Inter-Play of Exploitative and Explorative Knowledge Capital Seeking Internationalization of High-Tech Born Global (HTBG) and Organizational Capability-Building. Presented and published in the proceedings at the ASAC 2013 conference in Calgary, Alberta, Canada.
26. Yusuf, M., Mazumder, M.N.H., Su, Z., & Mohiuddin, M. (2012). Investigating the Relationship among Corruption, Poverty and Economic Growth–Nigerian Perspective. Third Business and Entrepreneurship Conference 2012, May 17- 19, Quebec, Canada.
27. Mohiuddin, M. & Su, Z. (2012). Asian Participation into Global Value Chain and Global Division of Labor: Can Africa Inspire from Asian Experiences. 3rd Business and Entrepreneurship Conference 2012, May, 17- 19, Quebec, Canada.

28. Mohiuddin, M. & Su, Z. (2011). Framework of research on Offshore Outsourcing as a Growth Strategy: An Analysis from Resource Based View (RBV) Perspectives. 5th Asian Business Research Conference in Dhaka, organized by World Business Institute, Australia.
29. Mazumder, M.N.H., Ahmed, E.M., Al-Amin, A.Q., & Mohiuddin, M. (2011). Estimating Total Economic Impact of Tourism to Malaysian Economy: An Input-Output Analysis. The International Business Information Management Conference (16th IBIMA) on 29-30 June 2011 in Kuala Lumpur, Malaysia, presented and published in the conference proceedings (ISBN: 978-0-9821489-5-2). <http://www.ibima.org/MY2011/program.html>
30. Mohiuddin, M. & Su, Z. (2011). Reaping Advantages from Offshore Outsourcing: An Empirical Study on Perspective of Manufacturing Offshoring Firms. Paper was presented and published in the proceedings of the annual AIB-SEAR conference, December, 1-3, 2011, Taipei, Taiwan.
31. Abidi, O., Su, Z., & Mohiuddin, M. (2011). Motivation for Growth among High-Tech Born Global Firms: Fathoming the Key Role of Innovativeness using OLI Perspectives” Paper was presented and published in the proceedings of the annual AIB-SEAR conference, December, 1-3, 2011, Taipei, Taiwan.
32. Mohiuddin, M. & Su, Z. (2010). Assessing theoretical paradigms of offshore outsourcing: A literary review of theories explaining offshore outsourcing research. Paper presented and published in the proceedings of the 4th Asian Business Research Conference, 2010, December 23-24, Dhaka, Bangladesh.
33. Rashid, M.M., Hassan, T., Mohiuddin, M., & Karuranga, É. (2010). Outsourcing decision making process of the SME manufacturing enterprises in a developing country: Case Study of manufacturing firms in Bangladesh. Paper presented to the AIB-MENA (Academy of International Management - Middle-East & North Africa) conference, 2010, December, 10-12, Dubai, UAE.
34. Mohiuddin, M. & Su, Z. (2010). Core Competency, Outsourcing and Performance: An Empirical Analysis of Quebec Manufacturing Firms. Paper presented to the AIB-MENA (Academy of International Management - Middle-East & North Africa) conference, 2010, December, 10-12, Dubai, UAE.
35. Chokesuwattanaskul, P., Mohiuddin, M. & Su, Z. (2010). Cultural Dimension of the Flipping Coins Effect: The Promising Moderating Effect on Competition Policy and Strategic Choice of Firms. Paper was presented and published in the proceedings of the XXth “Colloque fédérateur du CEDIMES” 2010, November, 8-10, Université Laval, Quebec, Canada.
36. Al-Ganideh, S-F, Mohiuddin, M. & Su, Z. (2010). Ethnic Group Perspective and Consumer Ethnocentrism in the Arab World: An Empirical Study on Consumers in Jordan. Paper was presented and published in the proceedings of the XXth “Colloque fédérateur du CEDIMES”, 2010, November, 8-10, Université Laval, Québec, Canada.

37. Mbibi, SMA, Barhoumi, T. & Mohiuddin, M. (2010). Le secteur de l'export de la Tunisie face aux défis de la globalisation (Tunisian Export sector in an era of Globalisation). Paper was presented and published in the proceedings of the XXth "Colloque fédérateur du CEDIMES", 2010, November, 8-10, Université Laval, Québec, Canada.
38. Mohiuddin, M. & Su, Z. (2010). Offshore-outsourcing: A win-win or zero-sum game? Paper was presented and published in the proceedings of the annual AIB-NE conference, 2010, September 30-October 3, Hamden, CT, USA.
39. Abidi, O., Su, Z. & Mohiuddin, M. (2010). Strategic and Organizational Evolutions of High-Tech SME on Global Market. Paper was presented and published in the proceedings of the annual AIB-NE conference, 2010, September, 30-3 October, Hamden, CT, USA.
40. Abidi, O., Su, Z. & Mohiuddin, M. (2010). La spécificité des PME apprenantes dans le cadre de globalisation de la création du savoir (Distinctive specificity of learning SMEs in the framework of globalisation of knowledge creation). Paper was presented and published in the proceedings of the 6th World Congress of Administration, 2010, September, 13- 15, Quebec city, Canada.
41. Su, Z., Mohiuddin, M. & Su, A. (2009). Towards A sustainable offshore outsourcing: Experiences from some Canadian companies. Published in the proceedings of "Global Management Conference, 2009", April, 22-26, Rio-de-Janeiro, Brazil.

• **PEER REVIEWED PRESENTATIONS**

1. Mohiuddin, M. & Su, Z. (2018). "Students Perception in Green Consumption: Case of Green Vehicle", Academy of International Business (AIB) Conference 2018, Minneapolis, Minnesota, USA.
2. Mohiuddin, M. (2013). Panel discussant on Micro-credit and Social Business approach in Africa, Panel on "Capitalisme et développement socio-économique des pays africains" sponsored by CEDIMES, USA, State Capitalism in the New Global Political Economy Conference 2013, Quebec city, Quebec, Canada.
3. Mazumder, M.N.H., Mohiuddin, M., Al-Amin, A.Q., & Murad, M.W. (2011). Measuring the Total Output and Income Impact of Inbound Tourism to Malaysian Economy, paper was presented to the ASAC conference 2011, Montreal, Canada.
4. Mohiuddin, M., Karuranga, E., & Su, Z. (2011). Factors of Outsourcing for Small and Medium Size Manufacturing Enterprises in a Developing Country. Paper presented at the Strategic Management Society (SMS) Special Conference, March, 10-13, Rio-de-Janeiro, Brazil.

5. Mohiuddin, M. & Su, Z. (2010). Firm level Performance of offshore outsourcing strategy of manufacturing enterprises: A Research Agenda. Paper was presented to the annual ASC's (American Society for Competitiveness) conference, October 28-30, Washington, D.C. USA.
6. El Mellouli, N., Su, Z., & Mohiuddin, M. (2010). La gestion de la diversité culturelle et l'avantage compétitif (Cultural diversity management and competitive advantage), paper presented to the ASAC 2010 conference, Regina, SK, Canada.
7. Mohiuddin, M. & Su, A. (2009). Reaping advantages from opportunities of offshore outsourcing to China: Strategic and operational considerations. ASAC (Association de la Science Administrative du Canada) conference, June, 5-9, Niagara Falls, Ontario, Canada.
8. Mohiuddin, M. (2008). « La Responsabilité Sociale de l'Entreprise et les Multinationals dans les pays Émergents (Social Corporate Responsibilities and Multinationals in the emerging countries)» Paper presented to the conference on « Responsabilité Sociale des entreprises : nouveaux enjeux, nouveaux comportements », organized by the ESC (École Supérieure de Commerce), Tunisia.

• PRESENTATIONS AND COLLABORATIONS

1. Participation to the Business Processing Outsourcing (BPO) Summit Bangladesh 2016: Local Experience, Global Business. 28th–29th July 2016, Pan Pacific Sonargaon Hotel, Dhaka, Bangladesh.
2. Mohiuddin, M. (2012). Offshore-outsourcing capability development of offshoring organization: Case for Canadian Companies, presentation in the conference of CIRRELT, 2012, Quebec, Canada.
3. Mohiuddin, M. (April, 2011). Presentation of Research projects of Stephen A. Jarislowsky Chair on International Management' at the 'Forum Force-LAVAL, 2011', congress of the external donors for research at Laval University, Quebec city, Canada.
4. Mohiuddin, M. (2009). Towards a sustainable offshore outsourcing: A research Agenda, presented at the conference in International business, organized by Stephen A. Jarislowsky Chair in International Business, Laval University, Quebec, Canada, November 4, 2009.
5. Mohiuddin, M. (2009). Offshore Outsourcing: Case for Canadian Companies, presentation in the conference of CIRRELT, May 19-20, Montréal, Canada.
6. Su, Z. & Mohiuddin, M. (2008). Collaboration with Quebec government funded research project on "Linguistic and inter-cultural determinants for internationalization of Quebec firms".

7. Mohiuddin, M. (2007). Offshoring Quebec-Canadian manufacturing production to the emerging Asian countries: Study on current situation). Presented on December 10, 2007 at the colloquium organized by the GERAC (Study and research group on Contemporary Asia), Université Laval with the collaboration of Pôle Québec Chaudière-Appalaches.
8. **MBA project (2007):** « Offre de services-conseils en gestion des ressources humaines pour le Centre de services partagés du Québec (Management consulting service for Human Resource Management of the Shared Service Centre of Quebec government) », This work was done on behalf of the CGI (www.cgi.com), Québec, Canada.
9. **MPhil dissertation (2002):** “On-line Banking & It’s Perspective in International Context” under the supervision of professor Omar Idali, UFR (Research unit): International Economics, Université Mohammed V, Morocco with collaboration of Université Catholique (UCL), Belgium.
10. **BSc honors dissertation (1998) on:** « Micro-credit & Grameen Bank¹ Experience in Bangladesh », (1998), under the supervision of Professor Said Dhkissi, head of the department of Economics, Université Mohammed V, Rabat, Morocco.

• POLICY PAPER PUBLICATION

- Mohiuddin, M. (2018). Comprehensive Economic and Trade Agreement (CETA): Opportunities of Business Collaboration between Canada and V4 (Czech, Hungary, Poland and Slovakia) Countries, Institute of International Affairs and Trade (IFAT), Budapest, Hungary.

<http://kki.hu/en/publications/kki-studies/comprehensive-economic-and-trade-agreement-ceta-opportunities-of-business-collaboration-between-canada-and-v4-czech-hungary-poland-and-slovakia-countries/524>

• PROFESSIONAL DEVELOPMENT (TEACHING AND RESEARCH)

- Workshop: Identifying empirical International business (IB) research, AIB 2018, Minneapolis, MN, USA.
- Workshop: Qualitative Methods, AIB 2018, Minneapolis, MN, USA.
- Workshop: Structural Equation Model, AIB 2018, Minneapolis, MN, USA.
- Participation to course development session (BUSN-6031 International Business) conducted by Mr. Dan Thompson, Associate Dean (Academic), SOBE, TRU.

¹ Grameen Bank and its founder Professor Muhammad Yunus won the Nobel Peace prize in 2006.

- Participation in workshop: “Teaching with **CASES**” conducted by Dr. Gal Raz from Ivey Business School, Western University, London, ON. [February 20 & 21, 2017].
- Participation in research workshop: The fourth annual International political science association (IPSA)-National University of Singapore (NUS) summer school for Social science research methods, June 8-19, 2015. Singapore.
- Teaching Workshop (May 8-9, 2015) on “Learning in Digital World (Exploring Experiential Learning Activities, Simulations, Role Play and Real World Interactions)”, organised by Thompson Rivers University Open Learning (TRU-OL).
- Curriculum development Workshop (May 12-15, 2015) on “Interculturalizing the Curriculum”, organised by The Centre for Student Engagement and Learning Innovation, Thompson Rivers University (TRU).
- Participation to the “Survey Methodology” Summer school, August 5-28, 2014 at Leibniz Institute of Social Science. Cologne, Germany.
- Training program on “Online teaching of MBA courses” Feb-March, (2010), organized by Liverpool University, UK.

- **INVITED GUEST SPEAKER**

- Keynote speech on “Industry 4.0 and Global Value chain” at the Conference organized by Zeytouna University, Jordan on “Digital transformation, Business Analytics and new business ecosystem” 2021.
- Conference organized by Quebec Council on Political Studies (CQEP) on “New Silk Road Initiative”, March 22-23, (2018) Quebec, Canada. Topic: China-Pakistan Economic Corridor (CPEC): Opportunities, Challenges and Strategies for South Asian Countries.
- Conference organized by Research group on Contemporary Asia (GERAC), School of advanced International Studies (HEI) and Stephen A. Jarislowsky Chair on International Business, Laval University on: “*China-Pakistan Economic Corridor (CPEC): Geo-Strategic and Economic Implications*” on October 20, 2017.
- Conference organized by Research group on Contemporary Asia (GERAC), School of advanced International Studies (HEI) and Stephen A. Jarislowsky Chair on International Business, Laval University on: “*Is India the next super power?*” on 10th November 2016.
- Conference organized by Research group on Contemporary Asia (GERAC), School of advanced International Studies (HEI) and Stephen A. Jarislowsky Chair on International Business, Laval University on: “*Economic Model, Geo-strategic location and economic rise of Bangladesh*” on 11th November 2016.

- Invited guest speaker for the “Laval University team (35 student members)” for simulation at the United Nations head quarter, New York, USA, March 2012.
- Invited guest speaker for visiting MBA student from South America and Europe, Topic: Doing Business in the NAFTA area, October 18, 2012.
- Invited Guest speaker for visiting MBA student from South America, Topic: Doing Offshore outsourcing in the Americas, November 2010.
- Invited guest speaker on the topic ‘Doing Business in North American Framework’ for visiting executive MBA students from Brazil and Peru on October 15, 2010, Faculty of Administrative Sciences, Laval University, Quebec, Canada.
- Invited guest speaker on the topic “Doing offshore outsourcing in Latin America” on 18th Sept, 2009, for visiting south American executive MBA students to the Faculty of Administrative Science, Laval University, Quebec, Canada.

- **MEDIA EXPOSURE**

- 1) Interview with Ms. Diane Peters from “The Globe and Mail” on outsourcing of Canadian small manufacturing firms on January 23, 2015. Link: <http://www.theglobeandmail.com/report-on-business/small-business/sb-growth/going-global/when-does-it-pay-to-outsource-your-production/article22565115/>
- 2) Interview with Mr. Wallace Immen from “The Globe and Mail” on offshoring and competitiveness of Canadian small manufacturing firms on November 2, 2015. Link: <http://www.theglobeandmail.com/report-on-business/international-business/thai-tailors-helped-entrepreneur-dress-for-success-literally/article27072809/>

- **CONTRIBUTION TO TRAINING HIGHLY QUALIFIED PEOPLE**

- Supervisor (6 Months): Visiting Scholar Dr. Dang Yuting, Associate professor of International Trade, Tianjin University of Technology, China. [February-August, 2019].
- PhD/ MA/ MBA Thesis/ Essay supervision.

- **SUPERVISION/ COMMITTEE MEMBER/ EXAMINER**

- External Examiner, PhD thesis of Saad Hossain at University of Guelph, ON, Canada.
- Jury Member, PhD thesis. (2021). « *Évolution et développement de l’intelligence culturelle des travailleurs expatriés* ». ENAP, Quebec, Canada.

- External examiner for the PhD thesis (2020). “Non-Audit Services and Auditor Independence: A Sequential Methodological Triangulation Inquiry” by Muhammad Ramzan, University of Punjab, Pakistan.
- External examiner (October, 2020) PhD thesis “Turbulence de l’environnement et performance de l’innovation des PME : Rôle médiateur de l’intelligence compétitive ». by Abdeslam Hassani, University of Sherbrooke, Quebec, Canada.
- External examiner (October, 2020) PhD thesis: Impact of Bricolage and Green Entrepreneurial Orientation on Firm Performance Through Green Innovation and Competitive Advantage In SMEs of Pakistan, By Sami Ullah, National College of Business Administration & Economics, Lahore, Pakistan.
- External Examiner of PhD thesis, supervisor: Associate professor Shahnaz Naughton, Strategic Management, Victoria Business School, University of Victoria, Australia. [March 2019].
- External examiner of PhD thesis in International Business at Faculty of Administrative Sciences, Laval University, Quebec, Canada. Thesis topic: Vers une Contribution plus Active de la Diaspora au Développement de la Sous-Région Ouest Africaine : De l’assistance Financière à l’entrepreneuriat. [2018].
- External examiner of PhD thesis: “Examining factors affecting the acceptance and adoption of Mobile Commerce through the Consumers’ lens in Pakistan” completed at National College of Business Administration and Economics, Lahore, Pakistan by Dr. Sharafat Ali Sair. [2018].
- External examiner of PhD thesis on “Offshore IT Outsourcing and Knowledge Management: Emerging County Service Providers' Perspective” completed at College of Business Administration (AACSB accredited), by Dr. Samim Al Azad, Seoul National University, South Korea. [2015].
- MBA research project Supervisor: The impact of consumer perception and personality trait toward the responsiveness of Facebook advertising, January-December, 2018 by Abass Oluwaseun.
- MBA project Supervisor: Why Some Retail Banking Customers Reject Digital Service Platforms, Ijioma Chijioke (Emmanuel, T00572547), February-December, 2019).
- MBA project Supervisor: Immigrant entrepreneurship in Canada: Differences and Similarities between Chinese and Indian Immigrant Entrepreneurs (Sukriti Sarpaul), February-December, 2019).
- MBA research project (reader): Education investment and economic performance in Saudi Arabia, January-December, 2017 by Ahmed Ghazi.
- MBA research project (reader): Immigrant Entrepreneurship, September 2017-May, 2018 by Maria Anyakie.

- MBA research project (reader): Examining University Students' Perceived Quality, Monetary Value, Satisfaction and Loyalty toward Their Mobile Service Provider by Abdulrahman Alqahtani.
- MBA project (reader): Financial Development and Economic Growth in Saudi Arabia: The Role of Economic and Finance Diversification by Saad A. Alsaif.
- MBA research project (reader): An assessment of Saudi vision 2030: The National Transformation Plan, Sept 2016-April, 2017 by Ali H. Altuwajri.
- MBA research project (Reader): Ideation and Bottom-up Innovation, 2016 by Steve Goodyear. School of Business and Economics, TRU, BC, Canada

- **SERVICE TO ACADEMIC COMMUNITY**

- **Grant/ Award Application evaluator**

- ✓ SSHRC IDG grant application
- ✓ Ontario-Guelph University Grant application
- ✓ FRQSC early career research grant 2018.
- ✓ MITACs accelerated program 2016 and 2017.
- ✓ Ontario Ministry of Agriculture, Food & Rural Affairs- University of Guelph partnership Grant (2016) on Rural Manufacturing.
- ✓ Selection panel member of Student Best paper award, Canadian transport research forum (CTRF), 2017.

- **Department, School and University Level Services**

- ✓ Member, Budget Committee
- ✓ Member, Research and Teaching Committee
- ✓ Member, International Program Advisory Committee
- ✓ Member, Associate Dean Hiring committee.
- ✓ Member, Open Learning Curriculum Developer hiring committee.

- **Editorial Services**

- ✓ Guest Editor, Special Issue: Smart Logistics Technologies for E-Business and Mobile Commerce, Journal of Internet Technology.
- ✓ Guest Editor, Special Issue: Global Excellence: Environmental Issues and Global Value Chain in Asia, Frontiers in Environmental Science.

- ✓ Guest Editor, Electronic Commerce Research, Elsevier Journal.
- ✓ Guest Editor, Journal of Sustainable Finance and Investment.
- ✓ Guest Editor, Sustainable Value Chain in emerging countries, *Sustainability*.
- ✓ Guest Editor, Transnational Entrepreneurship, *Transnational Corporations Review*.
- ✓ Book Editor: Multiculturalism and Inter-culturalism, INTECH, UK.
- ✓ Book Editor: Knowledge Management Strategies and Applications, INTECH, EU.
- ✓ Book Editor: Global Markets and Global Trade”, INTECH, EU.
- ✓ Book Editor: Recent Advances in Knowledge Management, INTECH, EU.
- ✓ Book Editor: Leadership in the changing world, INTECH, EU.
- ✓ Book Editor: Entrepreneurship, INTECH, EU.
- ✓ Co-Managing Editor (2013-2017), Transnational Corporations Review [Tylor &Francis Journal]. <http://www.tandfonline.com/loi/rncr20#.Vu17IU2FOmQ>
- ✓ Editorial Board Member, Journal of Global Information Management.
- ✓ Divisional Editor: Technology and Innovation Management (TIM) Division, ASAC conference, 2014-2015.
- ✓ Guest Editor, Transnational Corporations Review (TNCR), “Asian Emerging Economies: Characteristics and Specificities” Special Issue, [Vol.5, Issue 2], June, 2013. <http://tnc-online.net/page/2013NO2/index.php>

- **Review Services**

- ✓ Organizing committee/ Technical committee member, ICEME 2022, The 13th International Conference on E-business, Management and Economics, 16- 18 July, 2022, Beijing University of Technology, Beijing, China.
- ✓ Review of Book “Strategic Management”, Springer publication.
- ✓ Journal of Cleaner Production
- ✓ International Journal of Environmental Research and Public Health
- ✓ Sustainability [Journal]
- ✓ Journal of Global Entrepreneurship Research

- ✓ Journal of developing areas.
https://muse.jhu.edu/journals/journal_of_developing_areas/
- ✓ Reviewer, CEDIMES conference, 2010, papers in International Business.
- ✓ Reviewer, American Society for Competitiveness conference, 2012 & Journal of “Competition Forum”, ASC, USA.
- ✓ Reviewer, ASAC (Administrative Sciences Association of Canada) conference 2010, 2011 & 2012, 2013, and 2014, Strategy division.
- ✓ Reviewer, AIB (Academy of International Business) conference 2011, 2012, 2013 and 2014. Tracks: Doing Business in Emerging countries, Innovation and Knowledge Management and IB Theory, FDI, and Entry Mode Tracks.
- ✓ International Conference of Corporate Strategies and Governance (ICCSG), Canberra, Australia, April 28 - 29, 2011, <http://iccsug.review-gjsg.com>
- ✓ Academy of International Business (AIB).
- ✓ Academy of Management (AOM).
- ✓ Book chapter reviewer “Globalization in Developing Economies”, Springer Publications.

- **MEMBERSHIPS**

- ✓ Strategic Management Society (SMS)
- ✓ Academy of International Business (AIB).
- ✓ Academy of Management (AOM).
- ✓ Canadian council on small business entrepreneurship (CCSBE).
- ✓ Instituts CEDIMES, France. <http://www.cedimes.com/index.php>
- ✓ Director, Content Development, the Canadian Strategist Business Magazine (CBSA).
- ✓ Member, Scientific Committee, Joint International Conference of CEDIMES Institute, Africa Business and Entrepreneurship Research Society and IPAGEF “Towards a global socio-economic transformation in Developing Countries”, August 30 – September 1st, 2019, State University of New York – Plattsburgh, USA.
- ✓ Member, Organizing Committee, International Conference on “State Capitalism in the New Global Political Economy” November 21-24, 2013, Laval university, Quebec, Canada.
- ✓ Member, organizing committee, CEDIMES International Conference, November, 8 -11, 2010, Quebec City, Canada.
- ✓ Associate Member, Stephen A. Jarislowsky Chair on International Business.
 - Session Chair, Technology and Innovation Management, ASAC conference 2018, Toronto, Canada.

- Session Chair, Panel on “Social Business and Social entrepreneurship in post-classic capitalism era”, International Conference on “State Capitalism in the New Global Political Economy” November 21-24, 2013, Laval university, Quebec, Canada.
- Session Chair on “Internationalization of Emerging Market firms”, 3rd Annual Conference on Africa: Business and Entrepreneurship in Africa. 17-19 May, Laval University, Quebec, Canada.
- Session Chair on “CSR & E-business”, AIB-MENA (Academy of International Business-Middle-East& North Africa) Conference, December 10 -12, 2010, Dubai, UAE.

- **INDUSTRY EXPERIENCE**

- External Consultant (2010-2012), ExpertsMENA Inc., Montreal, Canada, dealing with market strategy for Quebec firms in the Middle-East and North-Africa (MENA) regions.
- Data Management (2005-2006), Symcor Inc., Montreal. Canada.
- Assistant Manager (Outsourcing) (2001-2005), Charif Holding Ltd. (UK, Morocco & Belgium).

- **GRANTS**

- IDG grant ‘‘Highly-skilled self-initiated expatriate immigrants in Canada: Psychological, socio-cultural and organizational factors of cultural adaptation and job satisfaction’’. SSHRC, 58000\$.
- FSA grant, 10000\$
- ASAC past president’s award 2018 [5000\$].
- Think Visegrad Visiting Research Scholar Fellowship 2018 at Institute of International Affairs and Trade, Budapest, Hungary. [Euro 4000]
- Decanal grant, SOBE, CAD (5000+5000+3000) =13000\$ [December, 2018]
- Dean’s Research Grant 2018, SOBE, TRU. [5000\$].
- Dean’s Excellence in Research Grant 2015, SOBE, TRU. [5000\$].
- 2015-16 Thompson Rivers University Internal Research Fund (IRF) Grant. (Project: Offshore Outsourcing and Developing Organizational Dynamic Capabilities of manufacturing SMEs). [5000\$].
- Insight grant (2015) to SSHRC [Accepted but not funded].

- DAAD (Germany) Fellowship (2014) at Leibniz Institute of Social Science. Cologne, Germany. CAD 4000 \$.

- **AWARDS**

- Research Excellence Medal (Médaille de recherche), FSA ULaval, 2021.
- 2019 Award for Excellence in Research and Scholarship [TRU president's annual award] [2000 \$].
- Dean's Excellence in Service Award, 2018. [500 \$]
 - Dean's Excellence in Teaching Award 2017, School of Business and Economics, TRU. [500 \$]
- The Dean's Excellence in Research Award 2015 at SOBE, TRU. [500\$].
- ASAC Best Paper Award, ASAC conference 2018 (Technology and Innovation Division).
- ASAC Best Paper Award, ASAC conference 2014 (International Business Division).
- ASAC Best Paper Award, ASAC conference 2012 (Technology and Innovation Division).
- Honorable Mention Paper Award, AIB-NE conference, 2013, Connecticut, USA.
- AGBA Best Paper Award, AGBA conference 2013, June, 15-17, Bangkok, Thailand.
- "Nomination" for the 'Charlemagne' Award for Teaching Excellence, 2012, FSA, Laval University, Quebec, Canada.